

BUSINESS PROFILE

Advertising Feature

Energy sector downturn fires up opportunity

There's a new recruiting firm in Calgary and it's taking the industry by storm.

Prominent Personnel Ltd. is currently recruiting employees for many of the city's key companies in the oil and gas, information technology, industrial and trade sectors.

Prominent Personnel's President Catherine Brownlee explains their approach to recruiting goes far beyond just looking at resumes and contacting references.

Besides being available to clients on weekends and in the evenings, Brownlee and her staffing consultants visit their clients' offices to understand the culture and determine the

staffing needs of each company.

"We take the time to understand your company culture and

We take the time to understand your company in order to find the best candidates available

philosophy and to know the personality of the company in order to find the best candidates available," explains Brownlee.

"We use a very personal touch. Our relationships with both clients and candidates are rooted in an ethic of integrity, resulting in solutions that benefit all parties involved in the placement proceedings," says the former oil and gas

industry account manager, who has worked in the industry for seven years.

Brownlee's extensive experience has resulted in a contact base of thousands of contacts. In fact, "I've known many of my clients as friends for several years." Her personal knowledge of the industry's labour market also assists her in recognizing the talent that drives it.

"We believe that if a foundation of compatibility is laid by an astute placement procedure, then a mutually profitable synergy between employer and employee will follow," explains Brownlee.

Prominent's search services offer confidential recruiting, screening and referral of individuals. This includes in-depth interviews with candidates, tracking their accomplishments and past assignments, and completing thorough reference checks.

Prominent will then present its clients with a list of candidates and a written assessment of their skills, background achievements and working personality style.

This extensive process is used to place all levels of employees, "from Administrators to Presidents and from temporary staff to full time permanent staff."

"We are proud to have worked with a diversified client base from Geology to Engineering, from Accountants to Telecommunications. We have successfully staffed entire



Catherine Brownlee, President of Prominent Personnel, provides companies with everything from clerical support to senior management.

projects as well as key positions from corporate office to plant site."

Other projects have included construction, manufacturing, project management and sales and marketing.

Prominent's Information Technology staffing philosophy is based on four basic principles: trust, reliability, quality service and speed of response.

"We source, select and refer qualified candidates for per diem, contract and permanent positions representing all areas

of Information Technology," says Brownlee.

"We recruit and maintain an international database of skilled IT Professionals with expertise and valued experience in all areas."

Prominent Personnel's industrial and trades division takes into account factors from the industry, including finding employees to match your budget and operational demands.

"We'll recommend staffing options unique to your

situation. Regardless of the option, whether you're looking for permanent, temporary or contract resources, you'll benefit through reduced overall labour costs and more time to concentrate on your principal business."

Office support candidates are also available through Prominent Personnel.

If you are looking for a temporary workforce, Prominent Personnel will not only find you the best staff, they'll also take care of payroll responsibilities, including EI, CPP and vacation pay.

Prominent uses SKILLTEST who offers computer based assessments for measuring candidates job skills and abilities. Personality profile testing is also available.

These profiles, says Brownlee, provide the company with a well-rounded picture of the individual and guarantees the placement of a professional and competent employee.

"Results are important and our success is based on our clients' success," says Brownlee.

"If you're looking for the best, call the ones who know them best."

Contact Catherine Brownlee at (403) 861-2001 or at her E-Mail address: cbrownlee@prominent-personnel.com

You can also call Prominent's Recruitment Executive Kathy Northcott at (403)288-2814 or her E-Mail: knorthcott@prominent-personnel.com